HemoGLO

——By Preferred Cell Systems™ ——

## Bioluminescence Proliferation & Viability Assay for Lympho-Hematopoietic Cells

<b>Uses of HemoGLO</b>	ייכ	L(	Gl	O	m	e	Н	f	0	S	е	Is	U
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0000000	Measure lympho-hematopoietic stem and progenitor cell viability, proliferation and growth.  Use as a more reliable alternative CFU assay, without counting colonies, but for a similar price.  Measure and compare proliferation ability and/or potential between tissues and cell populations.  Perform cell population and species comparison assays.  Experimental transplantation and gene targeting models.  Effects of growth factors and/or cytokines.  In vivo to in vitro assays.  Multiplex with flow cytometry and other readouts.
Bei	nefits of HemoGLO™
000000	An "Assay-in-a-Box™" that is a complete non-subjective, instrument-based quantitative assay.  The most reliable and reproducible assay for lympho-hematopoietic stem and progenitor cells.  Sensitivity and accuracy outperforms the CFC assay.  Culture 4 days for animal cells, and 5-7 days for human cells. Results available after 30-45 minutes.  Simple to use, easy to learn (less than 1 day) time efficient, cost effective and convenient.  Incorporates proprietary Suspension Expansion Culture™ (SEC™) Growth Medium for easy dispensing an
	accuracy.  Available for multiple individual stem and progenitor cell populations from 8 different species.  Also Available for 4-, 5- and 7-Population "Global" assays.  Option to standardized the assay and multiplex with other assay readouts.

## **Assay Principle**

HemoGLO $^{\text{\tiny{M}}}$  is the new easy to use and rapid viability and proliferation hematopoietic stem and progenitor cell assay from Preferred Cell Systems $^{\text{\tiny{M}}}$ . HemoGLO $^{\text{\tiny{M}}}$  is a more simple version of HALO $^{\text{\tiny{R}}}$ , using the most sensitive ATP bioluminescence readout available. It completely replaces the methylcellulose CFU assay with a faster, high precision, more reliable and reproducible and more convenient assay, but at a similar price. Like its sister assays, HemoFLUOR $^{\text{\tiny{M}}}$  and HemoLIGHT $^{\text{\tiny{M}}}$ , it can be combined with flow cytometry to provide all the cell differentiation information you need.

